



smartlife labs

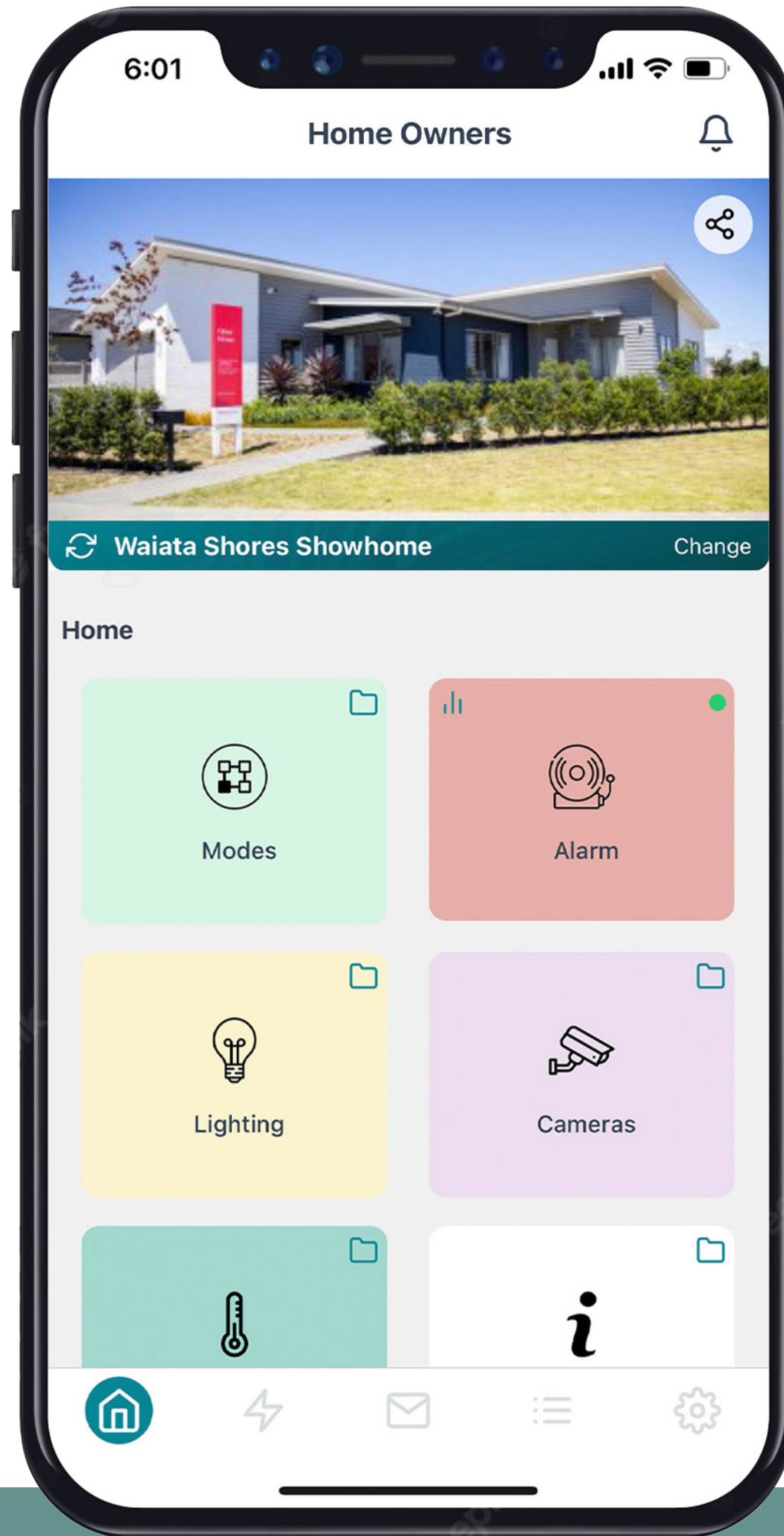
IoT is a \$2T+ global market, growing to \$4T+ this decade. With high volume routes to market - Smartlife can be the 'Intel inside' platform of this space.

Overview

Smartlife Labs has developed a user-friendly well priced 'central IoT controller' application, for phone & desktop. The company is preparing to roll out solutions for aged care, home automation, smart energy & agritech across New Zealand, Australia, Japan and the United States. The aim is to reach \$10M's of recurring revenue within 3-5 years, then exit to large corporates such as telcos, power companies or global tech companies; or potentially list on the stock exchange.

Background

Smartlife Ltd (the NZ franchisee) is New Zealand's leading home automation company, with 6 branches nationwide and \$millions historical revenue & current pipeline.



Competition / Acquisition Possibilities

- Control4 - A similar platform, more expensive & not cloud based, was acquired for US\$690million.
- Intellihub - somewhat similar to Smartlife Energy, with a large customer base but without the app model - recently had A\$1billion invested at a A\$3.4billion valuation

Key people

MD/Founder Built & exited previous tech company for \$millions

Investor & Advisor Global VP for a SaaS company with \$100m+ exit

COO Opened the offices in 4 countries for a global corporate

CMO Global career, specialist in digital space

Head of Partnerships Global career including country manager of a global tech platform

Advisor Co-founder of two \$100m+ tech companies

Some key partners:

Fletcher Living



Investment Opportunity

\$1 million

Valuation

\$10 million